IR Website Provider Evaluation Checklist

Use this guide to compare providers on the factors that affect the website long after launch. Confirm that each proposal answers the same questions.

PROVIDER A _____ PROVIDER B _____ PROVIDER C _____

	CONFIRMED	A	B	C
01	The design is custom and consistent with the corporate brand	☐	☐	☐
02	Navigation makes current and historical investor content easy to find	☐	☐	☐
03	The experience is responsive across desktop, tablet and mobile	☐	☐	☐
04	Required stock, filing, news and financial feeds are clearly defined	☐	☐	☐
05	The content management workflow fits the internal team	☐	☐	☐
06	Accessibility is addressed through design, code and content practices	☐	☐	☐
07	Hosting, security, backups and recovery are documented	☐	☐	☐
08	Support expectations and response channels are clear	☐	☐	☐
09	Setup, monthly and optional costs are transparent	☐	☐	☐
10	Ownership and content portability are understood	☐	☐	☐

NOTES

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